

## UNIVERSITY OF CENTRAL LANCASHIRE

### Programme Specification

This Programme Specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided.

<b>1. Awarding Institution / Body</b>	University of Central Lancashire
<b>2. Teaching Institution and Location of Delivery</b>	<del>Burnley College</del> Oldham College, St Helens College
<b>3. University Department/Centre</b>	School of Film, Media and Performance
<b>4. External Accreditation</b>	
<b>5. Title of Final Award</b>	FdSc Media Production
<b>6. Modes of Attendance offered</b>	FT / PT
<b>7. UCAS Code</b>	GJ49
<b>8. Relevant Subject Benchmarking Group(s)</b>	QAA FD Generic
<b>9. Other external influences</b>	None
<b>10. Date of production/revision of this form</b>	January 2017
<b>11. Aims of the Programme</b> <b>The aim of the programme is to encourage students to:</b>	
	<ul style="list-style-type: none"> <li>• practice high technical standards in media production through an understanding of the technology</li> <li>• gain a systematic understanding of key aspects of the field including knowledge of some areas and an appreciation of the limitations of that knowledge</li> <li>• make confident use of industry-relevant technology and techniques and to be able to exploit advances in new technology in the future</li> <li>• develop an analytical approach to situations and problems found in the industry</li> <li>• design and produce technical solutions to relevant problems</li> <li>• to enhance employment opportunities both now and in the future</li> <li>• maintain growth in skills and understanding that enables continuing personal development</li> </ul>

- develop communication skills, team work ability and favourable attitudes towards responsibility and flexibility
- gain a broad and deep understanding of technology and production in the fields of audio and video.

## **12. Learning Outcomes, Teaching, Learning and Assessment Methods**

### **A. Knowledge and Understanding**

Knowledge and understanding both of the overall features and principles, and also of in-depth aspects of some of the areas of

- 1) the overall features and principles of several media systems
- 2) in-depth aspects of some media systems/techniques
- 3) the roles of individuals in media production
- 4) production methods in a team environment

#### **Teaching and Learning Methods**

Teaching and learning methods include traditional lectures, seminars, directed study, demonstrations, guided practical sessions, workshops and project work.

#### **Assessment methods**

Written assessment methods include Log books and Formal Reports  
Oral assessment methods include Presentations  
Practical skills are assessed using assignment work, interviews and demonstrations.

### **B. Subject-specific skills**

Subject specific skills to include the following

- 1) to produce media from conception to completion
- 2) to work as a team to produce a media product
- 3) to work to a client's specification

#### **Teaching and Learning Methods**

Teaching and learning methods include traditional lectures, seminars, directed study, demonstrations, guided practical sessions, workshops and project work.

#### **Assessment methods**

Written assessment methods include Log books and Formal Reports  
Practical skills are assessed using assignment work, interviews and demonstrations.  
Production skills are assessed on the quality of the finished product as well as the planning and other aspects.

### **C. Thinking Skills**

- 1) analysis of requirements for particular situations
- 2) evaluation and selection of appropriate resources and techniques for specific tasks given a range of disparate constraints
- 3) evaluate alternative solutions to problems
- 4) application of techniques to synthesising solutions to novel problems

#### **Teaching and Learning Methods**

Teaching and learning methods include traditional lectures, seminars, directed study, demonstrations, guided practical sessions, workshops and project work.

#### **Assessment methods**

Written assessment methods include Log books, Formal reports and Independent project

Oral assessment methods include Presentations  
Practical skills are assessed using assignment work, interviews and demonstrations.

**D. Other skills relevant to employability and personal development**

- 1) communicate technical and artistic ideas accurately, persuasively and succinctly in writing, orally and in a variety of mediums
- 2) Make efficient use of resources including time, working space, materials and equipment.
- 3) perform effectively in a team (informed by work based learning), recognising their own particular talents and applying them
- 4) locate and use critically information from a number of sources, including the use of IT based information sources

**Teaching and Learning Methods**

Teaching and learning methods include traditional lectures, seminars, directed study, demonstrations, guided practical sessions, workshops and project work.

**Assessment methods**

Written assessment methods include log books and Formal Reports.  
Oral assessment methods include Presentations  
Teamwork skills are assessed using assignment work contributions, peer assessment and staff observation.

13. Programme Structures*				14. Awards and Credits*
Level	Module Code	Module Title	Credit rating	
Level 5	TE2079	<b>All of</b> Video Production and Technology	40	<p>This Foundation Degree will follow a modular structure comprising 240 HE credits in total, with 120 credits at level 5 and 120 credits at level 4.</p> <p>Exit Award: A named exit award of Foundation Certificate in Media Production is available upon completion of a minimum of 120 credits at level 4.</p>
	TE2000	Professional Practice	20	
	TE2771	Sound Design and Production	20	
	TE2775	Video Post-Production	20	
	TE2803	<b>One of</b> Graphic Communication	20	
	TE2076	Radio Production	20	
Level 4	TE1002	<b>All of</b> Interactive Media Production	20	
	TE1803	Computer Graphics	20	
	TE1005	Creative & Technical Development	40	
	TE1772	Video Production	20	
	TE1010	Basic Media Production	20	
	<b>Foundation Entry delivered at Burnley College</b>			
Level 3	HUC610	Essential Study Skills for Higher Education	40	<p>Successful completion of 120 credits on this Foundation year programme guarantees progression to the first year of one of the following degrees:</p> <p>FdSc Media Production</p> <p>Students who exit after successful completion of 120 credits at Level 3 will receive a transcript of the modules and grades.</p>
	HUC111	Developing Essential Knowledge and Skills for Higher Education	20	
	HUC112	Informed Decision Making	20	
	HPC001	Approaches to Photography	20	
	TEC002	Extended Media Project	20	
<b>15. Personal Development Planning</b>				
<p>Within the Media Programmes there are many opportunities for students to engage in the PDP process. Not least is in the Professional Practice module, TE2004. The Professional Practice module, which is a compulsory module for this course, gives students opportunities to look at their target industry and see how they will fit in. Students are encouraged to define individual goals and intentions for learning or achievement and record their progress.</p> <p>This course consists of modules with fixed syllabi that together enable you and your colleagues to gain knowledge and develop the skills essential if you are to be a successful practitioner. However the course is designed to allow you to choose or negotiate many aspects of your learning in ways that are appropriate to your abilities and vocational intentions. This is referred to as a student-centred learning approach.</p>				
<b>16. Admissions criteria</b>				
<p>Programme Specifications include minimum entry requirements, including academic qualifications, together with appropriate experience and skills required for entry to study. These criteria may be expressed as a range rather than a specific grade. Amendments to entry requirements may have</p>				

been made after these documents were published and you should consult the University's website for the most up to date information.

Students will be informed of their personal minimum entry criteria in their offer letter.

**160 UCAS points.** Students are also accepted who have appropriate non-standard entry qualifications and/or relevant experience. Please contact the Admissions Tutor for more information.

An interview is required for the following situations. Mature students who do not fall into one of the above categories will be invited to attend an informal interview at which their previous learning, industrial experience, needs and aspirations can be thoroughly explored. Direct entry to the second year is possible for suitably qualified applicants. Applicants will be asked to attend an interview with a member of the Admissions Team, normally the Course Leader where an assessment will be made as to whether all or some of the modules can be exempted.

#### **17. Key sources of information about the programme**

- Departmental web site <http://media.uclan.ac.uk>, particularly the Module Catalogue.
- College tutors
- College websites

18. Curriculum Skills Map (Please tick in the relevant boxes where individual Programme Learning Outcomes are being assessed)																		
Level	Module Code	Module Title	Core (C), Compulsory (COMP) or Option (O)	Programme Learning Outcomes														
				Knowledge and understanding				Subject-specific Skills			Thinking Skills				Other skills relevant to employability and personal development			
				A1	A2	A3	A4	B1	B2	B3	C1	C2	C3	C4	D1	D2	D3	D4
	TE2000	Professional Practice	COMP			✓	✓								✓	✓	✓	✓
	TE2079	Video Production & Technology	COMP	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓			✓	
	TE2775	Video Post-Production	COMP		✓			✓				✓		✓				
	TE2076	Radio Production	O		✓		✓	✓	✓		✓	✓	✓	✓	✓			✓
	TE2771	Sound Design and Production	COMP	✓	✓		✓	✓	✓		✓	✓	✓	✓	✓		✓	✓
	TE2803	Graphic Communication	O					✓			✓	✓	✓	✓	✓			✓
	TE1005	Creative & Technical Development	COMP			✓		✓			✓	✓	✓	✓	✓	✓		✓
	TE1010	Basic Media Production	COMP	✓	✓						✓		✓					
	TE1772	Video Production	COMP	✓	✓			✓	✓									
	TE1803	Computer Graphics	COMP					✓		✓		✓	✓		✓			
	TE1002	Interactive Media Production	COMP	✓				✓			✓	✓						✓

**Note:** Mapping to other external frameworks, e.g. professional/statutory bodies, will be included within Student Course Handbooks

**19. LEARNING OUTCOMES FOR EXIT AWARDS:**

**Learning outcomes for the award of: \_\_\_\_\_ Foundation Certificate \_\_\_\_\_**

A1. the overall features and principles of several media systems

A2. in-depth aspects of some media systems/techniques

B1. to produce media from conception to completion

C1. analysis of requirements for particular situations

D2. Make efficient use of resources including time, working space, materials and equipment.